



**PLEASE COMPLETE AND RETURN NO LATER THAN 4 APRIL 2011**  
**USB BY Secretariat**  
c/o Center for Teaching through Children's Books  
5202 Old Orchard Road, Suite 300  
Skokie, IL 60077, USA

**THIS FORM CAN ALSO BE SENT BY E-MAIL to [Secretariat@usbby.org](mailto:Secretariat@usbby.org)**

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**THE IBBY-ASAHI READING PROMOTION AWARD  
APPLICATION FORM**

**1. Proposed group or institution**

**Name:**

**Address:**

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**2. Name and description of proposed project**

**3. Aim of project:**

**Target group:**

**Extent of project (geographic, number of people attained, project staff, etc.):**

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**USB BY Executive Secretary**  
V. Ellis Vance  
5503 N. El Adobe Drive  
Fresno, CA 93711, USA  
Phone: 559-351-6119  
Email: [Executive.Secretary@usbby.org](mailto:Executive.Secretary@usbby.org)

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5202 Old Orchard Road, Suite 300  
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Email: [Secretariat@usbby.org](mailto:Secretariat@usbby.org)

[www.usbby.org](http://www.usbby.org)

**4. Evaluation**

**What measures of evaluation have been used to determine the impact of the project on book promotion?**

**Has the project made a difference? How?**

**5. Project schedule and funding:**

**Start:** \_\_\_\_\_ **End:** \_\_\_\_\_ **Continuation:** \_\_\_\_\_

**Budget (in national currency and US\$):**

**Main funding available through:**

**Sponsors or other funding sources:**

**6. Special material produced for the project (books, leaflets, etc.):**

**7. Unique and outstanding features of the project:**

**8. Briefly state how the award would make a significant contribution to the project:**

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9. Two separate letters of recommendation are enclosed with this application:

1) Name of recommender

2) Name of recommender

10. Do you wish to include additional information about the project?

11. If supplementary information (videos, books, etc.) is available, please enclose a list. Do not send such materials to the Jury unless requested.

The undersigned person certifies that the information on this application is correct:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

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Signature

Place

Date

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For Committee only

Proposal submitted by the IBBY National Section of The United States of America.  
Date and comments:

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